

THE SIGNAL

THE NEW SAVANNA IS THE HUMAN MIND



For most of human history, we knew what threatened us.

On the ancient savanna, we feared lions, predators, hunger, disease, and rival tribes. Danger was visible. Survival depended on seeing the predator before the predator saw you.

But the savanna has changed.

Today, many of the greatest threats are harder to recognize. They may come from our leaders, politicians, neighbors, employers, institutions, corporations, media, algorithms, ideologies, movements, governments - even members of our own tribe.

And sometimes, the threat is us.

The problem is that we entered this New Savanna carrying an ancient nervous system. The same mind that once scanned the grass for lions now scans our social environment for enemies. The same tribal instincts that kept us alive can be activated by fear, anger, identity, ideology, and our need to belong.

A politician can manufacture an enemy. An ideology can turn a neighbor into a threat. An algorithm can discover what frightens or enrages us and feed it back to us. A leader can convince us that surrendering our freedom is necessary for our protection.

**The lion hasn't disappeared.
It has moved into the human mind.**

The old savanna demanded physical vigilance. The New Savanna demands psychological vigilance.

Because today's predator may not come for your body first. It may come for your attention, your judgment, your identity, your fears, and eventually your ability to distinguish what is true from what you have been conditioned to believe.

**The lion once hunted our bodies.
The predators of the New Savanna hunt our minds.**

And perhaps the greatest survival skill of this new age is no longer simply awareness of what is around us.

It is **self-awareness** - the ability to recognize when the lion inside us has been awakened by someone else.

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Leadership. Psychology. The Human Condition.